

IKEA is a Swedish multinational furniture retailer that sells ready-to-assemble furniture, kitchen appliances and home accessories. IKEA is known for its modern designs, affordable prices, and focus on sustainability. The company operates over 400 stores in more than 50 countries and has a strong online presence.



Navigating Success

With simplified navigation of data and reduced dependency on the IT department to create reports, the finance team can now create the reports they need, at any time.

“I highly recommend Jet Analytics to all Microsoft Dynamics NAV users.

We now have a reliable and timely data source providing a single version of the truth for our financial reporting.”

Ahmad Hammad
SENIOR BI SPECIALIST
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The Challenge

To produce their financial and management reports, the finance team at IKEA in Kuwait needed to combine data from seven Microsoft Dynamics NAV databases. Because of the data volumes and number of databases involved, end users found it hard to navigate their NAV systems to find the data they needed.

This meant the finance team was forced to export data from each NAV system and manually stitch them together in Excel to generate the reports they needed. This process consumed a lot of time and manual effort and had to be repeated from scratch, each month.

The team at IKEA recognized that they needed a solution that could consolidate data from multiple companies and databases into a single data warehouse, without requiring a lengthy implementation process, or relying on technical specialists. The chosen solution would also need to cope with their data volumes and still provide fast query response times for their more than 300 end users.

Facing these challenges, they chose to deploy Jet Analytics and Jet Reports.

Building To Success With Jet

Using Jet Analytics, IKEA was able to work with pre-built content to quickly create a data warehouse. Jet Analytics also provided multiple cubes to support the team’s different analysis needs while delivering sub-second query response times.

Using Jet Reports, finance team members were able to leverage their existing Excel skills to quickly and easily create the reports they needed, saving time and eliminating the need to dump data from NAV into static spreadsheets.

By implementing Jet Analytics and Jet Reports across the organization, IKEA has seen many positive results:

- The team has already shaved one day off their month-end reporting process
- Previously, users were not able to generate reports, but now they are self-sufficient, because they can easily build the reports they need, without requiring technical expertise, by using Jet Reports against the data warehouse
- They can now easily and instantly run comparative reports across different date ranges using a simple pivot-style drag-and-drop table from OLAP Cubes. Previously, getting this level of visibility took weeks for them to produce manually.